



Operate Your Business Like a Pro

Use SolarNexus Solar Business Management Software

SolarNexus helps solar contractors profitably manage projects, organize client data, and collaborate with team members, accelerating the process of selling and installing solar systems and in the process, improving quality and customer satisfaction.

As the leading solar trade association in the US, SEIA focuses on strengthening its member companies and providing them resources to be successful and profitable. That focus is why SEIA has partnered with SolarNexus.



Streamline your solar business with one of the following SolarNexus editions:



SolarNexus Lead Manager™

Capture, qualify & manage leads, and easily record vital site survey data.



SolarNexus Sales Pro™

easiest and most accurate cost estimation and sales document tools. Manage your sales team and get detailed status updates.



SolarNexus Project Pro™

For companies that need a more efficient way to track job progress and assign tasks. Maintain project data long past the installation for efficient O&M.



SolarNexus All Pro™

The best of what SolarNexus has to offer. Use SolarNexus as your primary interface for your projects from lead through installation and beyond.



SolarNexus is:

- Efficient**
 Enter information once so everyone in your company can reuse it without redundant data entry. Create documents from this data, manage your jobs, and make servicing easier long into the future all in one place.
- Complete**
 SolarNexus was built for solar projects by people who understand the intricacies of running a solar business and are solar industry veterans.
- Secure**
 Your data is safely and securely stored online using the same infrastructure as Amazon.com and is always available to your authorized users and only your authorized users.
- Scalable**
 Now you don't develop and maintain your own software systems SolarNexus is current on the latest industry needs. This means you can focus on the things that make you a successful solar business.



The Benefits of Partnership:

- Enhance Your Business Performance**
 By streamlining business operations, SEIA members stay on top of all facets of their jobs, and in the process, get more organized and can both sell and install more systems.
- Discounts**
 SEIA Member Companies can earn 10% off the standard price of SolarNexus for their whole company.

Visit solarnexus.com/SEIA to learn more

About SolarNexus

SolarNexus provides software that makes it cheaper, faster and more profitable to sell, install and maintain solar systems. Designed specifically for the solar industry, the solution understands and automates the workflows and intricacies of solar projects, eliminating inefficiencies and facilitating collaboration among project team members.

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What people are saying about SolarNexus:

“This partnership encourages SEIA members to use SolarNexus to reduce their soft costs and invest the savings in growing their business.”

Tom Kimbis, SEIA VP of Strategy & External Affairs

“Our team relies on SolarNexus every day, making our business more organized and profitable.”

Jeremy Smithson, Co-Owner & NABCEP Certified Solar PV Installer, Puget Sound Solar

“Having our management, sales, design, and installation teams use one system to communicate and track our projects has greatly improved our company’s operations.”

Nathaniel Allen, COO, Allterra Environmental

	SolarNexus Lead Manager (Free)	SolarNexus Sales Pro	SolarNexus Project Pro	SolarNexus All Pro
Every Sale Begins with a Lead				
Lead Entry & Tracking	✓	✓	✓	✓
Lead Data Import	✓	✓	✓	✓
Contacts Dashboard	✓	✓	✓	✓
Sales Dashboard	✓	✓	✓	✓
Site Survey Data Capture	✓	✓	✓	✓
Custom Data Entry Fields		✓	✓	✓
Closing the Deal				
Create System Configuration		✓	✓	✓
Cost Estimates		✓		✓
Financial Analysis		✓		✓
Proposal & Sales Document Generation		✓		✓
Customized Sales Reports		✓		✓
Taking Care of Business				
Purchase Management	✓	✓	✓	✓
Supplier Catalog Access	✓	✓	✓	✓
Company-Defined Catalogs		✓		✓
Document Storage		✓	✓	✓
Milestone Notifications, Tracking, & Assignments		✓ [†]	✓	✓
Customized Project Reports			✓	✓
Project Management Dashboard			✓	✓
Incentive Tracking & Management			✓	✓
Incentive Filing (CSI only)			✓	✓

[†] up to, and including "Sold" milestone

About SEIA

Established in 1974, the Solar Energy Industries Association® is the national trade association of the U.S. solar energy industry. Through advocacy and education, SEIA® is building a strong solar industry to power America. As the voice of the industry, SEIA works with its 1,100 member companies to make solar a mainstream and significant energy source by expanding markets, removing market barriers strengthening the industry and educating the public on the benefits of solar energy. Visit SEIA online at www.seia.org.